

## Message Text

UNCLASSIFIED

PAGE 01 STATE 064697

63

ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 /017 R

DRAFTED BY COM/SAD:RVIGNEAULT:BAM

APPROVED BY NEA:SIDNEY SOBER

COM/SAD:JEMURRIN

COM/CAGNE:PHALE

COM/EM:GCLAUSEN

COM/SSD:TTHOMAS

COM/SSD:CECHAPMAN

COM/OIM:JADAMS NEA/ARN:PBULLEN

COM/BUDGET:CDUNBAR

STATE:NEA/RA:HMMONTGOMERY

----- 052037

P 212155Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY BEIRUT PRIORITY

AMEMBASSY DAMASCUS PRIORITY

UNCLAS STATE 064697

E.O. 11652:N/A

TAGS: BEXP, LE, SY

SUBJECT: COMMERCIAL PRESENCE FAIR (CPF) DAMASCUS JULY 25 -  
AUGUST 20, 1975

REFERENCES: 1. A-92454 NOV 8, 1973; 2. A-6674 AUG 22,  
1974; 3. STATE 279299, 159436, 245008; 4. DAMASCUS 404,  
483

1. COMMERCE FUNDING AVAILABLE FOR DAMASCUS INTERNATIONAL  
FAIR DOLLARS 30,000 OF WHICH DOLLARS 5,000 WILL REMAIN IN  
WASHINGTON TO DEFRAY TRAVEL AND PER DIEM EXPENSES OF EXHI-  
BITION MANAGER. IN ADDITION TO DOLLARS 25,000 THAT WILL BE  
AUTHORIZED FROM COMMERCE FOR DAMASCUS CPF, INITIAL ESTIMATE  
INDICATES THAT POST MUST GENERATE AT LEAST DOLLARS 80,000  
IN EXHIBITION CONTRIBUTIONS. THIS FIGURE IS BASED ON  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 064697

DOLLARS 2,500 PER 3 BY 4 METER BOOTH TIMES 32 EXHIBITOR

BOOTHES.

2. EMBASSY IS REMINDED THAT RESPONSIBILITY FOR RECRUITMENT OF EXHIBITORS RESTS WITH POST. ASSISTANCE FOR FIRST PARTICIPATION WAS AN ALL OUT COOPERATIVE EFFORT OF ALL INTERESTED GROUPS, AND SAME MEASURE OF SUPPORT BY WASHINGTON AGENCIES CANNOT BE EXPECTED FOR JULY 1975. HOWEVER, GIVEN APPRECIATIONS OF SPECIAL CIRCUMSTANCES OF DAMASCUS FAIR, STATE/COMMERCE AGREE TO ASSISTANCE FROM REGIONAL TRADE DEVELOPMENT CENTER (RTDO) BEIRUT TO MAXIMUM EXTENT FEASIBLE AND CONSISTENT WITH OTHER COMMERCIAL PROMOTION ACTIVITIES. IN ESSENCE, POST WILL BE REQUIRED TO RECRUIT AND COLLECT NECESSARY FUNDING, I.E. 80,000 DOLLARS.

3. COMMERCE AMENABLE TO HAVING FAIR AUTHORITIES BUILD COVERED PAVILION FOR RENTAL TO USG AT FY '76 DAMASCUS FAIR PROVIDING POST AGREES TO PARAGRAPH 2 AND FAIR AUTHORITIES WILL ACCEPT FOLLOWING REQUESTS: A. STRUCTURE SHOULD BE 40 METERS LONG, 28 METERS WIDTH AND APPROXIMATELY 6 METERS IN HEIGHT FOR A TOTAL OF 1120 SQ METERS. B. FREIGHT ENTRANCE 4 METERS WIDTH BY 5 METERS HEIGHT SHOULD BE ON ONE SHORT END OF BUILDING WITH MAIN ENTRANCE ON THE OPPOSITE SHORT END. POST SHOULD DECIDE WHICH END IS BEST SUITABLE FOR MAIN ENTRANCE. C. INTERIOR OVER HEAD LIGHTING SHOULD BE DESIGNED INTO STRUCTURE ALONG WITH MAIN ELECTRICAL BOX WITH UP TO 350 KVA. IN ADDITION TO THE ELECTRICAL REQUIREMENTS WATER 1 DRAINS AND PHONE LINES MUST ALSO BE PART OF INSTALLED UTILITIES. D. SOME TYPE OF VENTILATION MUST BE DESIGNED INTO STRUCTURE PREFERABLY OPENING BETWEEN WALLS AND ROOF OF ABOUT ONE FOOT. E. CHARGE FOR RENTAL OF INTERIOR SPACE WILL BE 9.59 DOLLAR PER SQ. METER AND EXTERIOR SPACE WILL BE 4.11 DOLLAR PER SQ. METER. F. USG IS IN NO WAY FINANCIALLY OBLIGATED TO RENT ENTIRE PAVILION IN FUTURE FAIRS. G. BUILDING MUST BE COMPLETED TWO MONTHS PRIOR TO OPENING OF THE FAIR.

4. POST REQUESTED TO FORWARD TO COMMERCIAL PRESENCE FAIRS SPECIAL ACTIVITIES DIVISION, ROOM 6051, OFFICE OF INTERNATIONAL MARKETING/DIBA, US DEPT OF COMMERCE, ATTN: BOB UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 064697

VIGNEAULT THE FOLLOWING : PLANS AND ELEVATION DRAWINGS OF PROPOSED STRUCTURE INDICATING UTILITY LOCATIONS (I.E. ELECTRICAL, WATER, DRAIN, OVERHEAD INTERIOR LIGHTING AND PROPOSED TYPE OF VENTILATION), FY '76 FAIR REGULATIONS, MAP OF FAIRGROUND INDICATING SITE OF US PAVILION AND PHOTOGRAPHS AS APPROPRIATE OF SIMILAR BUILDING ALREADY CONSTRUCTED IN AREA.

5. PRESENT PLANS CALL FOR EXHIBIT SYSTEM USED IN CAIRO INTERNATIONAL FAIR TO BE SHIPPED TO EMBASSY DAMASCUS AFTER CLOSE OF CAIRO FAIR MARCH 31. COMMERCE WILL CABLE FINAL GO AHEAD FOR FAIR AUTHORITIES TO CONSTRUCT BUILDING AFTER RECEIPT OF CABLE FROM POST ON ANSWERS TO PARAGRAPHS 2 AND 3, NAMELY WITH POST UNDERTAKE RECRUITMENT AND CAN BUILDING BE COMPLETED IN AMPLE TIME BEFORE OPENING DAY. INGERSOLL

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE064697  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** RVIGNEAULT:BAM  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750100-0584  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750326/aaaaaxgz.tel  
**Line Count:** 122  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 A-92454, 75 NOV 8, 75 1973, 75 A-6674, 75 AUG 22  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** woolflhd  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 23 SEP 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <23 SEP 2003 by greeneet>; APPROVED <30 DEC 2003 by woolflhd>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL PRESENCE FAIR (CPF) DAMASCUS JULY 25 - AUGUST 20, 1975  
**TAGS:** BEXP, LE, SY  
**To:** BEIRUT DAMASCUS  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006